Invitrocue Limited



Commercialising Novel Cancer Technology

Overview: Invitrocue Ltd ("Invitrocue", "the Company") is a health care company focused on bio-analytics. The Company's primary product is its proprietary Onco-PDO technology ("Onco-PDO"), a personalised cell-based scaffolding technology gathering patient-specific cancer information to guide oncologists in drug and therapy selection. The technology enables patient derived cancer cells to be cultured in laboratories and tested against approved drugs. Additionally, Invitrocue is also focused on liver cell services to pharmaceutical companies. Invitrocue currently operates in Singapore, China, UK, Australia, Germany and Japan.

CONCEPT	COMMERCIAL TRIALS	SALES
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Catalysts: Invitrocue has treated its first Onco-PDO customers and is now preparing for the commercial roll-out across Asia Pacific and Europe and a significant increase in patient numbers. Expansion initiatives are supported by the Company's patent portfolio and an immediate go-to market model with low regulatory hurdles. Partnership discussions and validation trials are concurrently underway and designed to demonstrate the scientific and clinical merits of Invitrocue's services. Strategic partnerships and setup of joint service laboratories are catalysts to accelerate the Company's growth trajectory.

Hurdles: Invitrocue is reliant on external capital and there is no guarantee it can procure the funding required to sustain its market development programs. The Company has a limited track record and the commercial appeal of it Onco-PDO technology remains to be validated. While early signs are encouraging, market acceptance has yet to be established as there is no guarantee that health care institutions or patients will adopt Invitrocue's technology.

Investment View: Invitrocue offers speculative exposure to demand for cancer analytics technology. The Company has treated its first patient and identified near-term opportunities which have the potential to further strengthen market acceptance of Onco-PDO ahead of the commercial rollout across Asia Pacific and Europe. Funding demand, a limited track record and market risks are principal hurdles. The number of new cancer cases is projected to rise significantly over the coming decade and the industry has historically achieved poor treatment outcomes. Invitrocue seeks to commercialise its Onco-PDO technology and the recently secured grant funding from Northern Ireland is a validation of its IP, while successful completion of clinical trials have the potential to accelerate channel partnership negotiations. As Invitrocue achieves key milestones, strategic interest may build up and we 'initiate coverage' to monitor its international expansion strategy.

24 May 2018 Price: \$0.10 **Initiating Coverage** DISCLOSURES REPORT COMMISSIONED BY Invitrocue Limited **AUTHOR OWNS THIS SECURITY** No COMPANY OWNS THIS SECURITY No **CORPORATE SUMMARY** TICKER IVO.ASX INDUSTRY **Bioanalytics** SHARES ON ISSUE 485.5m OTHER SECURITIES 20.3m warrants ex @ 8-10c 49.4m options ex 5-10c MARKET CAP \$48.5m NET DEBT ISSUED CAPITAL \$25.2m FINANCIAL OVERVIEW FY17 REVENUES \$0.7m NPAT **GROWTH YOY** PF DIVIDEND YIELD BOARD OF DIRECTORS **EXECUTIVE DIRECTOR** Steven Fang Boon Sing

NON-EXEC DIRECTOR	Jamie Khoo Gee Choo			
NON-EXEC DIRECTOR	Ee Ting Ng			
NON-EXEC DIRECTOR	Chow Yee Koh			
NON-EXEC DIRECTOR	Hanry Yu			
NON-EXEC DIRECTOR	Andreas Linder			
SHAREHOLDERS				
STEVEN FANG	26%			

18%

96%

FAITH CHAMPS

TOP 20

	SHARE PRIC	Œ
\$0.13		
\$0.11 -		بالب
\$0.09 -	tion of the	-du
\$0.07 -	MY.	
\$0.05		
Jan-17	Jul-17	Jan-18

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THE BULLS AND THE BEARS



THE BULLS SAY

- Invitrocue has achieved first revenues from Onco-PDO and is now preparing for the commercial rollout across Asia Pacific and Europe
- A number of validation trials are currently underway and designed to demonstrate the scientific and clinical merits of Invitrocue's services.
 Further validation of Invitrocue's technology could support commercial initiatives.
- An immediate go-to market model with low regulatory hurdles supported by strategic channel partners allows for rapid geographic expansion.
- Invitrocue has patents granted in all of its key markets including in the US, UK, Australia, Germany, Singapore, Japan and China.
- Invitrocue offers speculative exposure to demand for cancer analytics technology.



THE BEARS SAY

- Invitrocue is reliant on external capital and there is no guarantee it can procure the funding or partnership required to sustain its clinical development programs.
- There is no guarantee that validation trials will result in commercial partnerhips
- The Company has a limited track record and the commercial appeal of it Onco-PDO technology has yet to be proven.
- The company has recently treated its first commercial customer, but a
 broader market acceptance has not been demonstrated yet. There is
 no guarantee that health care institutions or patients will adopt
 Invitrocue's technology.
- An investment in Invitrocue should be considered speculative in nature

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24 May 2018

GLOSSARY

Buy Increasing value of established business operations is likely to yield share

price appreciation

Spec Buy Increasing value of a new or developing business operation is likely to yield

share price appreciation.

There exists an even balance of risks. Hold

There is elevated risk of share price depreciation. Sell

Stop Our recommended, pre determined sell price, to be executed if the share

price fails to appreciate

An early stage of technological development characterised by design, Concept

controlled tests and prototyping

Commercial

Trials

An intermediate stage of technological development characterised by

testing with end users and prospective customers

An advanced stage of technological development where regulatory Sales

approvals have been secured and a commercial rollout has commenced



ANALYST

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ABOUT US

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